



ACCESSORIES PRODUCT DESIGNER | FASHION

CONTACT

- New York, NY
- <https://ammyyli.biz>
- www.linkedin.com/in/amylidesigner

EDUCATION

2020-2024

PARSONS SCHOOL OF DESIGN

- Fashion Design/Product Design
- Business / Economics Minor

LEADERSHIP

Student Community Leader

- Led 400+ BFA Fashion students with a team of 5 members (and Directors of Fashion) to organize Parsons university events
- Initiated a portfolio program to increase industry mentorship and internship placements by 15%

Club President

- Founded and scaled The New School's 1st Figure Skating Club, secured 5k yearly funding
- Collaborated with Athletic Directors NYFW 2022-2023 Shows PR Director

LANGUAGES

- English: Native
- Mandarin: Native
- Spanish: Advanced

SKILLS

- PLM Systems, Raw Materials
- Denim, Leather Wash
- Research and Development
- Effective Tech Pack Development
- Leadership, Teamwork
- Client/Vendor Relations
- Critical Thinking
- Microsoft Excel
- Adobe Illustrator & Creative Cloud
- CLO3D, Solidworks, Fusion360
- Slack, Figma
- Pattern making, Sewing, Construction, 15 years of Fine Arts

ABOUT ME

Chinese American accessories designer with expertise in technical development, product innovation, and cross-functional collaboration. Brings a multicultural design perspective that bridges Eastern and Western influences while managing vendor relationships, development timelines, and production specifications for luxury fashion brands. Passionate about integrating digital design tools like CLO3D with emerging technologies to enhance product development and streamline workflows.

WORK EXPERIENCE

Anne Klein

2025

New York, NY
Associate Designer

- Collaborate with design team to create brand-aligned, commercial accessories reflecting business strategy and seasonal direction
- Communicate development details with mills and factory management, ensuring seamless flow of information between internal partners and vendors
- Partner with sourcing teams to design and review wash library, counter-sourcing prototypes and tracking development samples through production
- Conduct competitor research and trend analysis to inform design direction and vendor relationships for raw material development

Michael Kors, RLG, Coach, Tory Burch

2024

New York, NY
Assistant Technical Accessories Designer

- Delivered design sketches, prototypes, and clear construction specifications ensuring high design intent across R&D and production for 4 major clients
- Created and managed PLM style tracking numbers for each fabrication, organizing development samples and ensuring on-time delivery to key parties
- Presented technical specifications and AUC targets to clients and mill management, bridging Asia-based trend boards with seasonal forecasting
- Developed tech packs to scale with precise material specifications and sourcing strategy

Victoria's Secret Pink

2023

New York, NY
Sportswear Design

- Led future trends research project analyzing customer data trends and emerging tech applications, presenting comprehensive trend report on generative AI, personalization engines, and virtual try-on technologies to marketing, design, and cross-functional leadership
- Prepared design team for milestone meetings through coordination of line presentations and product sample selection
- Created (Design Intent/DI) tech packs for sportswear with specifications for cover-stitch and raw materials on intimates, bodysuits, leggings, and sweaters
- Made fit comments, adjusted fit boards, and spec'd high-tech innovative materials in PLM system, designing to design intent

KARA

2022

New York, NY
Accessories Design

- Partnered with technical design on function and execution of prototypes with Hong Kong factories, developing raw materials through novel R&D
- Communicated with vendors on material development, sourcing and testing new fabric washes
- Organized swatches and tracked development samples throughout production process
- Supported design team in maintaining brand identity and quality standards across leather and denim accessories